

The next Girls' Day
will be on Thursday,
26th March 2020



Project Information

More diversity and equal opportunities

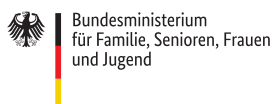
'Girls' Day – Future Prospects for Girls' is a nationwide career-orientation project for girls. On Girls' Day, female students aged 10 years and older learn about professions and subjects of study with a proportion of less than 40% being women.

- ★ **Project objective.** Expanding women's spectrum of vocational choices is the central project objective. Influenced by social role models, most female students choose their professions depending on their gender. Girls' Day offers the opportunity to look into work environments which are, as yet, unknown to many girls.

A low-threshold contact to companies and women who already work in these fields, plus practical experience, are the main benefits of the project. Girls get the chance to choose professions or subjects, not influenced by traditions, but by trying out different options and in line with their individual interests and skills – free from gender clichés.
- ★ **Girls' Days** are mostly offered by technical companies, companies with technical departments and technical training facilities, universities and research centres with a STEM focus. In various events, girls can test out their skills and come into contact with internship supervisors or human resources managers.
- ★ **Networking works.** A network of more than 330 Girls' Day working-groups – regional alliances of assets from chambers, employer associations, trade unions, equality bodies, employment agencies and many other facilities – are committed to the future prospects for girls all over Germany.
- ★ **Project success** is documented through statistically-measurable effects which can be found overleaf. Since Girls' Day first started in 2001, companies and organisations have participated in more than 150,000 events for about two million girls.
- ★ **International Girls' Day** or similar events take place in more than twenty different countries. Apart from Germany, the project is active in the following European countries: Belgium, Estonia, France, Greece, Italy, Kosovo, Luxembourg, Lichtenstein, the Netherlands, Norway, Austria, Poland, Switzerland, Slovenia, Spain, the Czech Republic and Hungary. In Asia, Girls' Day takes place in Kyrgyzstan, Japan, South Korea and Lebanon, in Africa, it has been organised in Ethiopia since 2014, and in Egypt since 2016. The 'Girls in ICT Day' project was established in 2011 to direct girls' attention to the IT professions worldwide.

girls-day.de

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Girls' Day – A Success Story

Results of the scientific evaluation

The nationwide Girls' Day draws maximum attention to gender-sensitive career-orientation once-a-year.

This has a lasting effect. Results of scientific evaluations prove a positive development.



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-  youtube.com/user/GirlsDayVideos
-  instagram.com/Der_GirlsDay
-  girls-day.de/material – Statistics and graphics can be found at the material and service centre.

CO-OPERATION PARTNERS



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Any questions?

Nationwide co-ordinating body Girls' Day – Future Prospects for Girls
Competence Centre Technology-Diversity-Equal Opportunities
Elisabeth Schöppner | Project Manager
Tel.: + 49 (0)521 106 7378 | info@girls-day.de | girls-day.de